

PalletBiz®

Franchise Network
in
Packaging & Handling Materials

What is PalletBiz®

- A growing European player in packaging and handling materials
- An efficient supply chain
- A win/win business concept
- A network of "the best"
- A Pan-European industry service provider

Some Key Indicators

- Currently 5 countries with PalletBiz partners:
 - Denmark
 - Lithuania
 - Romania
 - Ukraine
 - Russia
- Annual Network Sales more than M€ 15.
- More than 300 employees.

The Strategy

- Quality branding
- Expanding the network of "the best" to more countries for better service coverage
- Market penetration with Depot Franchisees
- Supply Chain optimization across borders
- Expanding product mix and purchase power

Why join PalletBiz®

- Get access to the know-how of a successful industry leader with special knowledge of Eastern Europe
- Be part of a good brand
- Economic advantage of belonging to a network
- Technical and financial support
- Network Purchasing power
- Unparalleled sales and service opportunities

Requirements for Country Franchisee



- Min. € 50.000 free cash funds to invest
- Min. € 200.000 in other financial means, stock of pallets, machinery or other collateral.
- Min. 50% of product volumes available for Network Clients in the country - at market conditions.
- Franchise Fee of € 50.000
- Franchise Agreement with the Regional Master Franchisor
- Shareholders Agreement and/or Loan Agreement with the Franchisor.
- Efficient Management structure that will work in accordance with the PalletBiz Core Corporate Values (CCV), the Corporate Social Responsibility codex (CSR), and the Environment, Health, Safety codex (EHS).

Requirements for Depot Franchisee



- No investment requirement
- If you have an existing business it might be possible to use this.
- Min. 50% of product volumes available for Network Clients in the country - at market conditions.
- Franchise Fee to be negotiated.
- Franchise Agreement with the Regional Master Franchisor
- Shareholders Agreement and/or Loan Agreement with the Regional Master Franchisor.
- Efficient Management structure that will work in accordance with the PalletBiz Core Corporate Values (CCV), the Corporate Social Responsibility codex (CSR), and the Environment, Health, Safety codex (EHS).

Accession Proces

- Initial contacts
- Business Plan – Clearance in Principle
- Due Diligence – Binding Commitment
- Company set up & Franchise Contract
- Operational start-up